

CEV Symposium
***'The future of volunteering:
concepts, trends, visions'***
Tallinn, 4-5 May 2011



DONARE CON FIDUCIA

Più trasparenza, più fiducia, più donazioni

My experience as a volunteer

- No working experience in non profit
- After retirement I joined **Sodalitas Foundation**
- Sodalitas Foundation is an NPO
 - Members are Italian & international corporations & retired managers from the same corporations, acting as volunteers
 - Its aim is to foster CSR in the business world & to bridge best practices from profit to non profit
 - I am a member of the board and in this role I took part to some projects of analysis & engineering of NPOs
 - In 2005 Sodalitas assigned me to support the Institute Italian of Donation (IID) and now I act as C.E.O

IID Mission objectives & activities

- IID established in 2004 & fully operative since end of 2005
- Promoted by Sodalitas Foundation & National Third Sector Forum
- Sponsored by CSVnet
- **Mission: to monitor & control NPOs aiming at increasing the transparency**
- Inspired by similar European & American Organization (i.e. DZI, ZEWO, ECFA...) grouped into ICFO (International Committee on Fundraising Organizations)
- IID core activity: to process monitor and control according to the contents of an ethical code: **Charter for Donation**

Ethic code: the Charter for Donation

The Charter for Donation:

The end-point of a collaboration which has united the efforts of non profit sector professionals, representatives of the academic world, agencies, companies, and third-sector organizations.

First issue: 1999 (issue of a new version on May 10th 2011)

Objectives:

- To satisfy the request of **transparency** by citizens
- The **commitment of NPOs** facing donors, beneficiaries and community
- To satisfy the request of **best practices** and of restructuring of the NPOs

The Charter is divided in 3 main chapters:

- Rights of donors
- Rights of beneficiaries
- NPOs responsibilities



Rules of conduct in the area of:

- Governance
- Fundraising
- Accountability

The monitoring process

Step 1 An NPO is approved as Candidate Member after the analysis of:

- statute
- balance sheet
- organization chart
- web site & other information source

Step 2 NPO performs a self assessments

- according to 49 items (requirements) from the Charter
- supported by IID

Step 3 An independent auditor performs an audit review with the NPO and send an audit report (findings, results, recommendations) to IID

Step 4 An Independent Technical Review Board (9 member with competence in auditing, quality, fundraising, accountability, legal, social & business reports) analyzes the auditing report and if there is a tight compliance with the *prescriptions* of the Charter, suggests IID Board to accept NPO as a Full Member Associate

Step 5 IID board can agree/disagree with the Technical Review Board and, if everything is ok:

- appoints NPO as Full Member
- and give it the **Seal of Approval «Giving with trust»**

Note: the audit is repeated every year

Issue of the process

- It is expensive for small NPOs (time, people, money...)
- It's aimed at well structured NPO (clear governance, well defined assignment of the activities, clear functional responsibilities, well managed relationships with donors ...)
- Only the 5% of Italian NPOs has these features



- And the other 95%?
 - Same reasons (transparency, excellence, ...) to justify a similar process
 - ... that must be more accessible

Empowering Local NPOs project

- A **simplified process**
- Based only on **documents availability** and analysis
- No external auditor's review
- A few **Key Performance Indexes** to satisfy
- Based mainly on an **internet application**
- Repeated **every year**
- Closed by the concession of a **Seal «NPO singled-out by IID»**
- Designed mainly for **NPO with a large number of volunteers** (& small staff)
- Available only for NPOs with revenue < **€ 300.000**

Information & Data requested

- **Statute**
- **Organization chart**
- **Balance Sheet**
- **Social Balance** (if available) / Management report as a minimum
- Data filled in a **Standard Report** of basic information
- Clear «**Good reputation**»

The Standard Report part A

Name of the NPO:

Contacts

Address:

Web site:

Phone Number:

Tax code:

Bank references: → *to donate*

General information

Year of foundation:

Governance:

Human resources:

Mission:

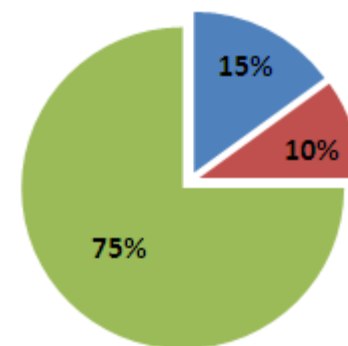
Activity / Program / Projects:

The Standard Report part B

Financial information:

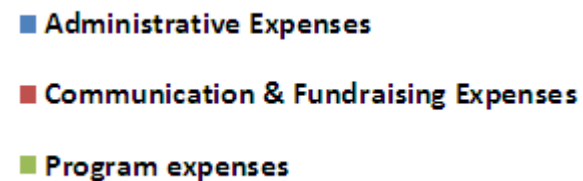
Revenue

Program Revenue:	€
Fundraising Revenue:	€
Financial Revenue:	€
Other Revenue:	€
Total Revenue:	€



Expenses

Program Expenses:	€
Fundraising Expenses:	€
Administrative Expenses:	€
Financial Expenses:	€
Other Expenses:	€
Total Expenses:	€



Excess (or Deficit) for the year: €

The validation & control process

Statute:

activities actually performed corresponding to mission & activities designed in the text

Balance sheet:

- Revenue & Expenses
- Assets & Liabilities
- Notes to the Accounts
- Validation by an audit

Classification of revenue and expenses in:

- Program area
- Fundraising area
- Administrative area

Key Performances Indicators analysis (thresholds):

- Program Expenses/Total Expenses > 50%
- Fundraising Expenses /Total Expenses < 30%
- Administrative Expenses/Total Expenses < 40%

Reputation

- input from CSV
- Input from NPOs IID full member (umbrella organization)
- Intelligence activity (based on web, social network, news..)

Release of the Seal

If everything is ok, NPO:

- receives the **Seal “NPO singled-out by IID»**
- is entered in a **data base in the IID web site** opened to free access where its own data are available in the standard report
- all other **documents** are **downloadable**


Note:

The process is repeated every year

Data in the database are not older than 2 years (i.e. in 2011, not older than 2009)

The Standard Report from web 1

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PIÙ TRASPARENZA, PIÙ FIDUCIA, PIÙ DONAZIONI

DONARE CON FIDUCIA


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Organizzazione segnalata da



Istituto Italiano della Donazione

< un mondo di progetti...



< sei un donatore?

< sei un'impresa?

CERCA tra le Associazioni

RICERCA PER NOME

Nome

RICERCA PER AREA GEOGRAFICA

Regione

Provincia

Comune

RICERCA PER SETTORE DI ATTIVITA'

Seleziona tutte le voci di tuo interesse


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<input type="checkbox"/> Cura	<input type="checkbox"/> Disabili
<input type="checkbox"/> Paesi in via di sviluppo	<input type="checkbox"/> Psichici / Psichiatrici
<input type="checkbox"/> Sostegno a distanza	<input type="checkbox"/> Minori < 14 (0 / 14 anni)
<input type="checkbox"/> Adozioni Internazionali	<input type="checkbox"/> Giovani > 14 anni
<input type="checkbox"/> Anziani	<input type="checkbox"/> Cultura
<input type="checkbox"/> Immigrati	<input type="checkbox"/> Ambiente


ricerca nel sito [Cerca](#)

Organizzazioni Non Profit segnalate da IID

ricerche

strumenti informativi

 **L'esperto risponde**

[CERCA](#) 

Istituto Italiano della Donazione (IID) - Via Pantano 2, 20122 Milano | Tel +39 (0)2 87 39 0788 - Fax +39 (0)2 87 39 0806 - C.F. 97372760153



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Organizzazione
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Istituto Italiano
della Donazione

< un mondo di progetti...



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RICULTATI ricerca

NOME ASSOCIAZIONE



Indirizzo_00 - 00000 Citta (PROV)
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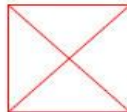
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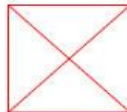
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L'esperto risponde



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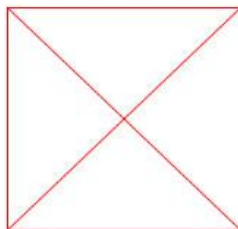
[contattaci](#)

Organizzazione
segnalata da



Istituto Italiano
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L'esperto risponde

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< sei un donatore?

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Settore di attività: settore 1, settore 2, settore 3

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Referente: Nome Cognome
carica ricoperta

mail@nomedominio.it

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Torna ai **RISULTATI**



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Final consideration

Our project → a step toward a Certification process for Volunteering Organizations

This attempt is not ensured and some questions arise and should be analysed:

Structure of NPO.

- Is it necessary more than a minimum of structure for the Volunteering Org?
- What means a process of monitoring and structure from an NPO's point of view?
- Can everything be done by volunteers (no staff)?

Benefits.

- What kind of benefits could have a Volunteering NPO that is committed in a process of structuring and transparency like the proposed model?

Standard & Indicators.

- What are common standards of measurement in Italian and European non-profit environment?
- Which are the best performance indexes on the balances sheets data?
- Which is the actual level of studies on the effectiveness?
- Which could be the minimum standard for transparent and well managed NPOs?

Thank you very much for your attention
and
All the best for your (volunteer) work

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