

# WORKSHOP

## E-VOLUNTEERING – A NEW CONCEPT IN THE FIELD OF VOLUNTEERING

CEV Simposium „The future of volunteering: concepts,  
trends, visions”  
Tallinn, 4-5 May 2011

[e-volunteering.pl](http://e-volunteering.pl)



# HUMAN POTENTIAL IN THE INTERNET

- The number of Internet users has doubled between 2005 and 2010.
- **In 2010, the number of Internet users have surpassed the two billion mark, of which 1.2 billion in developing countries.**
- **The number of people having access to the Internet at home has increased from 1.4 billion in 2009 to almost 1.6 billion in 2010.**
- A number of countries, including Estonia, Finland and Spain have declared **access to the Internet as a legal right for citizens.**

*Source: ITU World Telecommunication / ICT Indicators database*



# HUMAN POTENTIAL IN THE INTERNET

- Internet: people are there
- Internet: organisations are there
- Internet: positive potential is there
- Internet: volunteering is there
- Internet = good network

That's why we changed the name of our  
Foundation into Good Network  
Foundation😊



# WORK IN GROUPS- PART II

## E-volunteering – *what's that?*

- What are your associations with 'e-volunteering'?  
How do you understand it?
- What kind of e-volunteering projects and initiatives do you know?



# **E-VOLUNTEERING – *HOW WE SEE IT***

*Ciber voluntariado*

*Online volunteering*

*E-vabatahtliku*

*Virual volunteering*

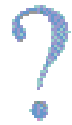
**E-volunteering means doing volunteer tasks partly or completely via the Internet and a computer from home, work or any other place with the Internet access.**

**Although the activities take place in the virtual world, they are beneficial for the real world.”**



# WORK IN GROUPS- PART II

The value(s) of online volunteering:



- in what ways e-volunteering (cyber volunteering, online volunteering) is new compared to a traditional one?
- Is there something in common and what makes the difference?



# BENEFITS OF E-VOULUNTEERING

**e-volunteering is appearing as the future of the third sector. That is why it is worthy to get round to it right now!:**

1. Global range
2. Low costs
3. Use of unique skills for others' good
4. Triumph over the continuous lack of time
5. Fight with (not only) digital exclusion
6. Dealing with the Internet's image



# WHO ARE E-VOLUNTEERS?

an e-volunteer need to know the basics of the computer and the Internet usage; however, the great majority of e-volunteering tasks demand only a good command of search engines and e-mail accounts.



# WHAT E-VOLUNTEERS CAN DO?

*For example:*

- run blogs
- translate and / or edit texts
- help with promotion
- teach languages
- act as e-tutors
- create advice and support groups
- search information in the Internet
- and much, much more 😊



# THE E-VOLUNTEERING PROJECT

LAUNCHED IN 2009

- The project is organised by **Good Network Foundation** (former My Scholarship Foundation) and **Orange Foundation**
- Our partner: **Polish-American Freedom Foundation**

[e-volunteering.pl](http://e-volunteering.pl)



POLSKO-AMERYKAŃSKA  
FUNDACJA WOLNOŚCI



# THE E-VOLUNTEERING PROJECT

- We were the first organization to coin the term “*e-volunteering*” in Poland and we continuously attempt at assuring its presence in public media in order to make e-volunteering an integral part of the Polish non-governmental organizations’ agendas
- We are active mostly in Internet - we launched the first Polish website dedicated to online volunteering: **e-wolontariat.pl / e-volunteering.eu**



# OUR GOALS:

- **General: to help people realize how much ‘good’ they can find in the Internet!**
- to promote e-volunteering, both in Poland and in Europe;
- to disseminate practical knowledge about using new technologies as means of strengthening the civil society and increasing the public commitment in Poland;
- to achieve the recognition of e-volunteering as equal to ‘traditional’ forms of volunteering;



## OUR GOALS:

- to change the negative image of the Internet by highlighting its positive sides, i.e. enabling people to help the others;
- to fight-exclusion by promoting virtual volunteering among the elderly, the disabled or women working at home, etc.



# WHAT WE DO ON E-VOLUNTEERING.EU PORTAL?

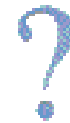
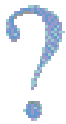
- Portal [www.e-volunteering.eu](http://www.e-volunteering.eu)
  - educational and promotional materials
  - matching:
    - database of offers for e-volunteers
    - **Database of e-volunteers profiles (around 200 so far!)**
    - **Database of organisers of volunteering projects in the Internet (more than 120 now!)**
  - interesting articles, fresh news and blog entries
- **Actions:** Love –e-volunteering, Virtual Santa Clauses, Mothers Internauts
- **Two editions of Competition „Discover e-volunteering” in Poland**



# WORK IN GROUPS- PART II

## How to promote virtual volunteering?

- How to include virtual volunteers in the activities of organizations?
- How to find projects involving volunteers via the Internet? How to reach organisers of e-volunteering?
- How to promote e-volunteering and encourage others to engage in it?



# EUROPEAN COMPETITION „DISCOVER E-VOLUNTEERING”

- Two polish editions of the Competition carried out so far
- Established on account of the **European Year of Volunteering and the Polish presidency of the European Union,**
- Part of the project „**Values and activities of volunteering and e-volunteering**”, which **is** co-funded by the **European Commission,**



# EUROPEAN COMPETITION „DISCOVER E-VOLUNTEERING”

- Collecting application: **15th of May to 31st of July 2011** on competition web site [www.e-volunteering.eu](http://www.e-volunteering.eu)
- **Online voting: September 2011**
- **Final Gala: November 2011**
- **Please feel invited to take part in the competition!**  
**Application: [www.e-volunteering.eu](http://www.e-volunteering.eu)**



# PARTNERSHIP FOR THE COMPETITION

## ○ Partners role:

- **Promotion of the competition**
  - information on webpages about the competition
  - creation of links to the webpage 'Discover e-volunteering'
  - sending promotional materials to the media, partners, organizations etc., provided by Good Network Foundation
- **Organisation of the competition**
  - help with the formal assessments of the applications (when needed)
  - Proposition for the member for the international Jury of the competition



# PARTNERSHIP FOR THE COMPETITION

## ○ We provide:

- Coordination of the whole Competition
- Promotional materials (in english)
- Communication



## ○ We will insert logos and information about all Partners on the Competition website



# EXAMPLES OF E-VOLUNTEERING:

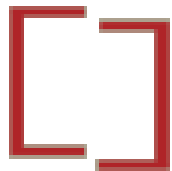
- Modern Poland Foundation - "Free Literature" and "Free Handbooks" Projects
- "Ponton" Sex Educators Group
- Dawca.pl (Donor.pl)
- „Nasz Bocian” Our Stork Association
- Volunteer Youth Center in Trzebiel



# MODERN POLAND FOUNDATION

## "FREE LITERATURE" AND "FREE HANDBOOKS" PROJECTS

### INNOVATIVE EDUCATIONAL PROJECTS



FUNDACJA  
nowoczesna  
Polska



**"PONTON" SEX EDUCATORS GROUPAN**

**AN INTERNET COUNSELING SERVICE FOR YOUNG PEOPLE**

 **Ponton**



**DAWCA.PL (DONOR.PL)**

**ORGAN DONATION PORTAL PAGE**

**BE A CONSCIOUS ORGAN DONOR**



**Dawca.pl**

**Bądź świadomym dawcą narządów**



# VOLUNTEER YOUTH CENTER IN TRZEBIEL

## STUDENT'S E-TUTORING



# Thank You For Your Attention!

*Ania & Patrycja*

e-volunteering.pl

