



Businesses | involvement in EYV 2011

2011 is the European Year of Volunteering (EYV 2011)! The European Volunteer Centre (CEV) is

- a European network of over 80 national and regional volunteer centres and volunteer development agencies
- an active member of the EYV 2011 Alliance (network of currently 28 European networks active in volunteering) and official host of the EYV 2011 Alliance Secretariat.¹

CEV calls for involvement of all stakeholders in the EYV 2011 and play an active role in making the Year a success with long-lasting impacts. You have the opportunity to get involved in the EYV 2011 too! How?

Map your partners and build partnerships

The EYV 2011 is a collective effort. Your partners for the Year are many. These partnerships can be a new start for your CSR (Corporate Social Responsibility) strategy. Above all, do not hesitate to consult

- national and regional volunteer centres and civil society organisations involving volunteers or CEV
- National Coordinating Body²
- business partners committed for EYV 2011.

¹ For more information, visit the CEV website: http://www.cev.be/133-towards_a_european_year_of_volunteering_2011-EN.html.

² National Coordinating Bodies (NCBs) are designated in each EU Member State to be responsible for the planning, coordination and organisation of events and activities in its territory together with volunteering organisations and coordinate with Community level activities during 2011. For the full list of NCBs, visit the European Commission website: http://ec.europa.eu/citizenship/annexes-citizenship/doc1069_en.htm.

Get active where needed

The EYV 2011 needs to reach the local level and address the issues that are relevant. Get in contact with your local community and the local volunteer centre to help you identify what the current needs are and what voluntary opportunities and projects exist or are needed. Only your local partners active in the field can advise you on how to best invest your efforts and resources. This can be a solid basis for your new successful employee volunteering programme.³

Mobilise your means

The EYV 2011 is a moment of mobilising efforts across Europe. Investigate whether you have means to help and promote voluntary activities, for example by sponsoring and supporting local organisations working with volunteers or European level activities.

Commit to the EYV 2011 visibility

The EYV 2011 will be remembered. For you it is a unique opportunity to celebrate, reward and make visible volunteers' effort through, for example organising a concert or a competition, drawing attention to the EYV 2011 in your own company and among your partners.



³ For more information, refer to the CEV Report on Developing Employee Volunteering, available at: http://www.cev.be/data/File/GA_Report_Prague_FINAL.pdf.