

Kaku and Marten will teach you  
“HOW”!

Innovative practices

# Background

It started as a protest organization **Prussakovi**  
**nimeline rattaühing**



# Background

Now we run **Uue Maailma Selts**

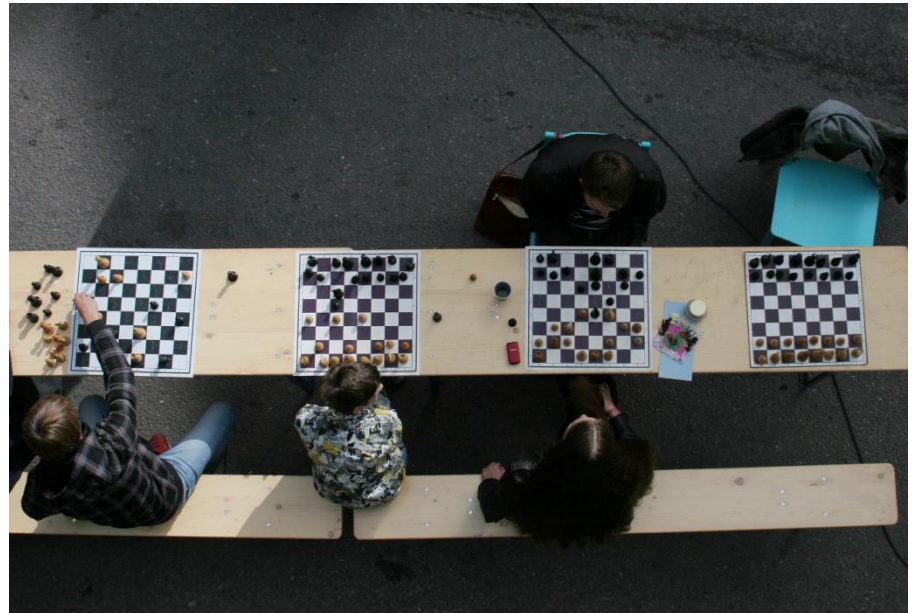
- a neighbourhood society
- founded in 2006
- the aim is to enliven local life
- it's quickly evolving uniting now more than 1300 persons



- organization is mostly based on voluntary work
- necessary tasks vary a lot: starting from detail planning to streetfestivals

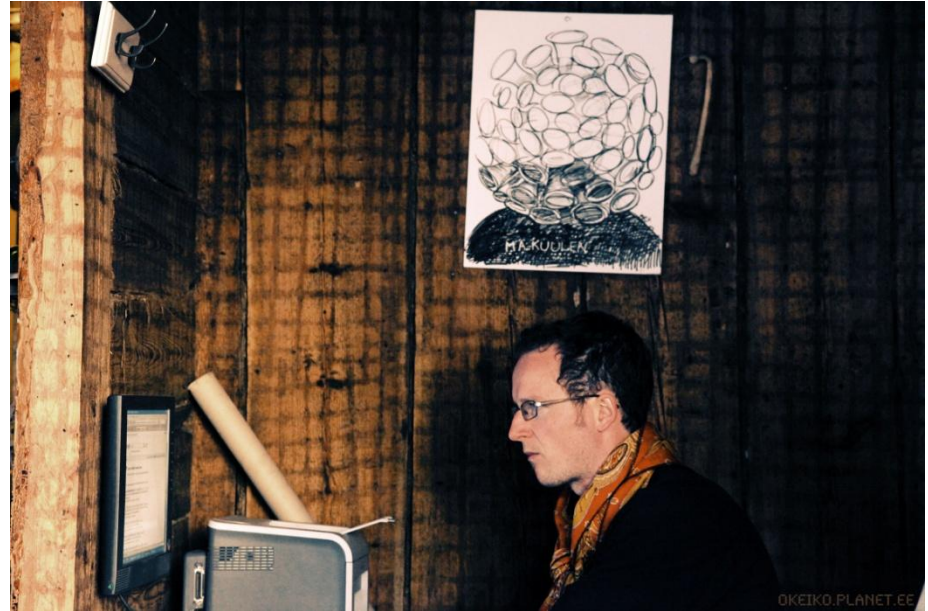
# Voluntary work in UMS

- We need a big range of volunteers with different specializations
- It's a new kind of volunteering : not just doing something good, but they have the goal in mind and/or they seek for professional improvement
- volunteers don't want to commit themselves to long projects, but prefer short term tasks
- we want to keep our volunteers updated but not to overload them with information



# We understood that

- our main task is to manage communication inside the organization
- channels we used couldn't provide the necessary dialog



So we started to develop our own



software

# Workshop starts!

Tell us your own story about web based solutions/social tools you use:

YOUR GOAL?

HOW DID YOU ACHIEVE IT?

# Community Tools

CT is web-based software for managing activities and communication within communities.

Tools:

creating groups, member management, blogposts, ideas, problems, events, galleries, map, forum, comments, e-mail alerts and RSS feeds.

# Web page

## Common information field

Use  
forum

Attend  
events

Add news,  
events, photos,  
documents etc

Vote  
ideas

Subscribe to a  
daily  
newsletter

## Verified user can

See profiles of  
other people

Share posts in  
social media

Comment on  
posts, events,  
ideas etc

Tag all the  
added  
information  
geographically

# What kind of organizations benefit from these tools

- neighborhood communities
- Interest-based organizations
- municipalities communicating with local people
- All other organizations that value participation of their members.