



World Cleanup 2012

March 24th - September 15th



- To unite all the efforts of existing organizations and initiatives
- To make a real impact - cleaner home
- To make a real impact - raised awareness



World Cleanup 2012:



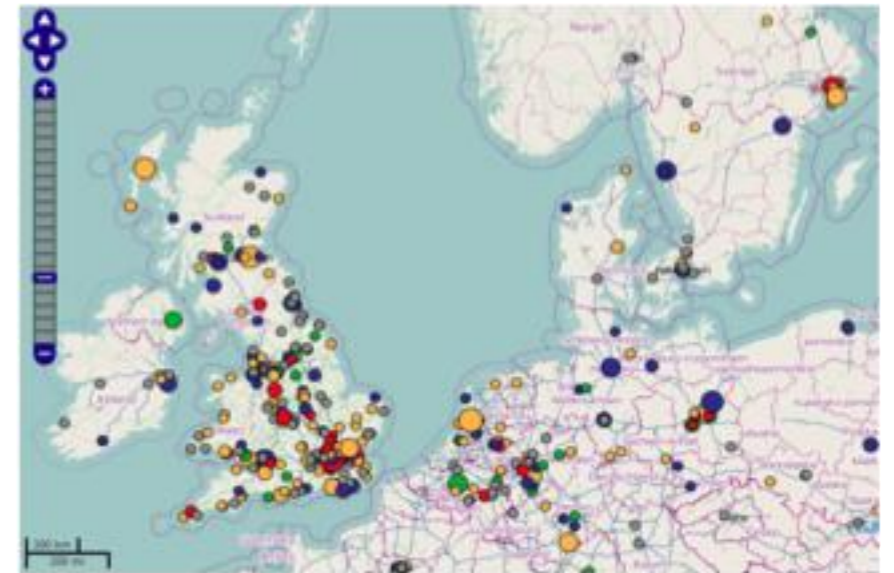
- 300 million people
- 100 million tons of garbage
- 100 countries



In 2011



- 18 regional gatherings - to bring together organizations and initiators, share knowledge
- world waste map - to bring together people who want to map the problem locally and globally



In 2012:



- World Cleanup Campaign: Jan-Mar 2012 A global campaign inviting people, organizations and communities to join the cleanup efforts in their home region.
- World Cleanup 2012: 24th March-15th September, series of cleanups all over the world.



How you can join?



- Map the problem - world waste map launched in Summer 2011
- Start a cleanup - share the idea and get a team together to start preparing for 2012
- Share the idea - we offer you tools to spread the idea to your friends everywhere





QuickTime™ and a
H.264 decompressor
are needed to see this picture.



World Cleanup World Cafe



- Do you have a problem of illegal dumping in your country?
- What is the main reason of illegal dumping in your country?
- What are the first steps in order to start this movement in your country? Who should be in your boat?
- How to clean up the World from garbage?
- What are the first 3 steps for involving as many people and countries as possible?
- How to keep our planet clean?





Lets Do It Cambodia!

